

Profit and Loss

January - December 2024

	Total
INCOME	
4790 Sales	5,008,915.85
4791 Sales (apple-ittrinity)	14,323.48
4792 Sales (App- Google Play)	6,027.19
4793 Support Services (Recharges)	84,312.21
Total Income	5,113,578.73
COST OF SALES	
6100 Variable Costs	
6101 Cloud related expenses	105,381.94
6102 Messaging expenses	23,187.16
Total 6100 Variable Costs	128,569.10
Total Cost of Sales	128,569.10
GROSS PROFIT	4,985,009.63
EXPENSES	
6200 General Costs	
62011 Development costs (personnel)	77,663.87
620111 Development Costs (Capitalisation)	220,042.02
6202 Support costs	1,366.60
62021 Support costs (personnel)	59,543.90
6203 Marketing non-perf costs	25,851.95
62032 Marketing personnel	86,714.14
62033 Affiliate expenses	268.00
6204 Marketing performance costs	18,062.47
6205 Transaction fees	219,176.76
6207 Bank Charges	2,300.30
6209 Other general expenses	2,028.69
62091 G&A (Mngt personnel)	64,990.91
62092 Services - recruitment costs	433.55
Total 6200 General Costs	778,443.16
6210 Other personnel costs	
6211 Accounting Fees	39,745.64
6212 Director Fees	7,981.09
6213 Advisory Legal Fees	17,088.77
6214 Secretarial Fees	8,988.15
Total 6210 Other personnel costs	73,803.65
6215 Government fees	105.70
6217 Audit Fees	1,625.52
6301 Administrative fees	28,520.96
6490 Office Expense	18,582.54
6675 Consultancy Fees	31,504.00
Total Expenses	932,585.53
NET OPERATING INCOME	4,052,424.10
OTHER INCOME	

	Total
5200 Other income	21,287,822.42
7020 Bank Interest Income	137.06
7022 Bank Interest income (Wise)	26.81
7500 Interest Income (ignity SRO)	98,250.39
Total Other Income	21,386,236.68
OTHER EXPENSES	
Unrealised Gain or Loss	398.92
7000 Corporate Income Tax	1,395,369.12
7021 Final Withholding Tax	20.22
7023 Other expenses (Wise)	8.04
77000 Exchange Gain or Loss	46,249.44
7750 Computer Software - Depreciation	71,710.20
Total Other Expenses	1,513,755.94
NET OTHER INCOME	19,872,480.74
NET INCOME	\$23,924,904.84

Balance Sheet

As of December 31, 2024

	Total
FIXED ASSET	
Non-Current Assets	
10 Computer Software assets	
101 Web monitoring application (WMA)	573,681.46
102 Accumulated depreciation of WMA	-268,434.56
103 Disposal of Computer Software assets	-305,246.90
Total 10 Computer Software assets	0.00
Total Non-Current Assets	0.00
Total Fixed Asset	0.00
CASH AT BANK AND IN HAND	
1030 Lombard EUR	906,348.45
1031 Lombard USD	90,356.31
1070 Payment Provider- 2Checkout.com	638.55
1071 Payment Provider- Paypal USD	318,245.94
10711 Payment Provider - Paypal EUR	122,362.09
1072 Stripe- USD	-6.75
10722 Stripe - EUR	0.47
1074 Wise- EUR	1,149.40
1075 AirWallex - EUR	23,632.72
1076 Airwallex - USD	851,636.06
Total Cash at bank and in hand	2,314,363.24
DEBTORS	
1100 Debtors - USD	2,654.96
Total Debtors	2,654.96
CURRENT ASSETS	
1151 Accrued Income	84,312.21
1200 2Checkout Rolling Reserve	262.73
Total Current Assets	84,574.94
NET CURRENT ASSETS	2,401,593.14
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	
Trade Creditors	
2000 Creditors - USD	286,472.03
2001 Creditors - EUR	11,552.90
Total Trade Creditors	298,024.93
Current Liabilities	
2401 Amount due to ignity S.R.O. (SH)	165,307.29
2900 Accruals	13,839.86
2901 Accruals Corporate Tax Payable	1,395,369.12
VAT Control	-2,966.24
Total Current Liabilities	1,571,550.03
Total Creditors: amounts falling due within one year	1,869,574.96
NET CURRENT ASSETS (LIABILITIES)	532,018.18
TOTAL ASSETS LESS CURRENT LIABILITIES	532,018.18

	Total
TOTAL NET ASSETS (LIABILITIES)	\$532,018.18
CAPITAL AND RESERVES	
3000 Share Capital Account	1,350.00
3200 Retained Earnings	2,340,672.34
3201 Dividend Paid	-25,734,909.00
Profit for the year	23,924,904.84
Total Capital and Reserves	\$532,018.18